WHO ARE WE?

- · One of the largest department store operators in Indonesia
- Established in 1978
- · Market leader in middle-low and lower retail segment
- · Offers full range of clothing, shoes & bags, toys & stationery, housewares and supermarket
- · Operates 116 stores in 54 major cities with total gross selling space of 983,755 sqm
- · Survived during the worst period of crisis and continues to record strong growth

SHAREHOLDING INFO

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- Went public in July 1996
- Outstanding shares : 7,096 million •
- Market capitalization : IDR 9.58 trillion or USD 692.9 mn (as of 31 March 2018) •
- Ownership structure :
- PT Ramayana Makmur Sentosa : 55.88%
- Paulus Tumewu : 3.66%
- Free float : 40.46%
- · Payout ratio

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- 2013 : 50% of 2012 net profit - 2014 : 55% of 2013 net profit
- 2015 : 54% of 2014 net profit
- 2016 : 61% of 2015 net profit
- 2017 : 60% of 2016 net profit



	ROSS MARGIN			
in %	2016	2017	1Q18	
Women	33.0%	33.1%	32.9%	
Men	30.0%	30.5%	31.2%	
Children	37.1%	37.2%	35.5%	
S. B. A.	28.1%	28.1%	28.3%	
Special Buy	32.8%	32.8%	34.4%	
Clothing	30.7%	30.9%	30.8%	
Toys & Stationery	22.4%	23.1%	26.6%	
Housewares	20.6%	21.7%	25.0%	
Home	21.2%	22.2%	25.5%	
Supermarket	7.1%	6.3%	8.0%	
Total	24.9%	25.7%	25.9%	





	20	016	2017	,	Vs LY
Sales	8,235	100.0%	8,146	100.0%	-1.1%
Gross profit	2,202	26.7%	2,212	27.2%	0.4%
Operating expenses	1,845	22.4%	1,856	22.8%	0.6%
Operating profit/EBIT	368	4.5%	377	4.6%	2.3%
Net profit	408	5.0%	407	5.0%	-0.5%
Amount in Rp bn, unless ot	herwise stat	ed			
Amount in Rp bn, unless ot		ed Q17	1Q18	3	Vs LY
			1Q18 1,520	3 100.0%	Vs LY 2.5%
Sales	10	217			
Amount in Rp bn, unless ot Sales Gross profit Operating expenses	1Q 1,483	Q17 100.0%	1,520	100.0%	2.5%
Gross profit	1Q 1,483 375	217 100.0% 25.3%	1,520 416	100.0% 27.3%	2.5% 10.9%

COMPETITION

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- Small organized regional retailers, such as :
 - Borobudur (Greater Jakarta)
 - Yogya (West Java)
 - Sri Ratu (Central Java)
 - Hardy's (Bali) - Suzuya (Sumatra)
- Trade centers, mostly in Greater Jakarta
- Mini markets



HIGHLIGHTS / PROBLEMS

- A mild sign of recovery of export sector in commodities
 has not yet translated into strong sales performance.
- Down sizing supermarket store size to optimize productivity level.
- Reorganize tenant mix of a bigger outlet to promote concept of life style mall with more F&B tenants, cinema, and specialty shop within shop, in order to increase traffic into store and to attract a slightly higher customer segment.

PROSPECT

- Serving a huge prosperous population base in middle, middle to low income segment.
- Consumer demand in middle and middle to low segment continues to be strong if economic conditions improve.
- Projections of Indonesia's positive economic condition for the next years.
- Overseas remittance for estimated of 4.5 to 5 million TKI's expect to increase or remain stable.

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